

Subject: New ETHICS CME/CNE Opportunity

Dear Clinic Staff,

This email is being sent to inform you of a new ETHICS continuing education (CME/CNE) opportunity titled *Optimizing HPV Vaccination: Improving Communication through Ethical Principles and Evidence-Based Clinical Strategies*. The online module was specifically developed for all clinic staff involved in vaccinating adolescents, including physicians, nurses, and medical assistants. It covers: how principles of medical ethics apply to HPV vaccination, the rising burden of diseases associated with HPV, HPV vaccination guidelines/coverage, clinical strategies to improve HPV vaccination rates, and effective strategies to improve communication with parents about HPV vaccination.

Following the video presentation, there will be a short survey that is required to complete in order to obtain CME or CNE credits. This activity has been designated by Baylor College of Medicine for 1 hour of ethics Continuing Medical Education (CME) and Continuing Nursing Education (CNE) credit. There is no fee for this activity.

For more information and instructions to complete the continuing education module, please see the attached flyer.



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